



**REPUBLIC OF KENYA
THE NATIONAL TREASURY AND PLANNING**

**TENDER FOR PROVISION OF LOGO DESIGN
COMPETITION FOR KENYA MORTGAGE
REFINANCE COMPANY(KMRC)**

TENDER NO. KMRC/001/2018-2019

CLOSING DATE: THURSDAY 28TH FEBRUARY 2019 AT 4.00 P.M.

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PUBLIC PROCUREMENT ADMINISTRATIVE REVIEW BOARD Error! Bookmark not defined.	

INVITATION TO TENDER



THE NATIONAL TREASURY & PLANNING

Telegraphic Address: 22921
FINANCE-NAIROBI
FAX NO. 310833
Telephone: 2252299
When replying please quote

Treasury building
P.O. Box 3007-00100
Nairobi
Kenya

LOGO DESIGN COMPETITION TENDER NO. KMRC/01/2018-2019

The National Treasury is contributing to the Affordable Housing Pillar of the BIG 4 Agenda by supporting the establishment of a liquidity facility (Mortgage Refinance Company) in order to increase access to liquidity and longer-term funds for Banks and SACCOs to lend towards residential mortgages in Kenya.

Kenya Mortgage Refinance Company (“KMRC”) was incorporated in April 2018 as a Limited company under the Companies Act with the mandate to provide secure long-term funding to primary mortgage lenders (Banks & Saccos) in order to increase availability and affordability of mortgage loans to Kenyans. As a wholesale financial institution KMRC would issue bonds in the capital markets, and with the proceeds, extend long term loans to financial institutions secured against mortgages so that they can extend the tenor of their housing loans to end borrowers. KMRC will be regulated by the Central Bank of Kenya as a non-deposit taking financial institution.

In exercising its mandate, KMRC will Refinance or purchase eligible mortgage loans; invest in debt securities issued by the Government or any other guaranteed debt; extend financing to primary mortgage lenders for financing of eligible mortgages; and issue bonds, notes and other financial instruments in furtherance of its objectives.

The company is in the process of designing a logo which would be a visual identity that reflects its mandate. The composition is expected to capture and symbolize the full mandate of the company. To do this, it is seeking the contribution of creative Kenyan artists and designers to assist in developing the logo. The logo design competition is open to all individuals/firms/companies within Kenya.

Reward for the designer of the chosen logo

The selected winning logo will be awarded in order of merit as follows:

- | | |
|--------------------|--------------|
| 1) First position | Kes. 100,000 |
| 2) Second position | Kes 75,000 |
| 3) Third Position | Kes 50,000 |

Tender document

For more details, a complete set of tender document may be downloaded by interested candidates free of charge at www.treasury.go.ke or www.tender.go.ke and those who may require further clarifications should forward their request to kmrcinfo@gmail.com and/or procurement@treasury.go.ke

Delivery

The designs enclosed in presentable plain sealed envelopes, clearly marked “**Kenya Mortgage Refinance Company Logo Design Competition**” with the relevant Tender Number and title shall be addressed to;

**The Interim Chief Executive Officer
Kenya Mortgage Refinance Company
14th Floor –Treasury Building, Harambee Avenue
P.O. Box 3007-00100, Nairobi.**

and be deposited in the tender box provided at the Treasury Building, 6th Floor, Harambee Avenue, Nairobi, to be received on or before 28th **February 2019 at 4.00 p.m.**

The designs will be opened immediately thereafter in the presence of the tenderers or their representatives who choose to attend the opening at The National Treasury, Treasury Building, 14th floor, Conference Room on 28th **February, 2019 at 4.00 p.m.**

**HEAD, SUPPLY CHAIN MANAGEMENT SERVICES.
FOR: PRINCIPAL SECRETARY/ NATIONAL TREASURY**

TERMS OF REFERENCE FOR DESIGNING OF LOGO FOR THE KENYA MORTGAGE REFINANCE COMPANY (KMRC)

The National Treasury is contributing to the Affordable Housing Pillar of the BIG 4 Agenda by supporting the establishment of a liquidity facility (Mortgage Refinance Company) in order to increase access to liquidity and longer-term funds for Banks and SACCOs to lend towards residential mortgages in Kenya.

Kenya Mortgage Refinance Company (“KMRC”) was incorporated in April 2018 as a Limited company under the Companies Act with the mandate to provide secure long-term funding to primary mortgage lenders (Banks & Saccos) in order to increase availability and affordability of mortgage loans to Kenyans. As a wholesale financial institution KMRC would issue bonds in the capital markets, and with the proceeds, extend long term loans to financial institutions secured against mortgages so that they can extend the tenor of their housing loans to end borrowers. KMRC will be regulated by the Central Bank of Kenya as a non-deposit taking financial institution.

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General Guidelines

The following are the guidelines and rules of engagements for the competition:

1. The logo must be clear and distinctively identifiable for effective application on all our company’s materials, instruments, and website and other print documents;

2. The logo should have the full KMRC mandates captured in an appropriate motto;
3. It's essential that the entrants identify and apply proposed colours for the company;
4. The submitted logo ought to be accompanied with a brief written description of the main ideas presented, all applied features, connotations and such significant aspiration;
5. The Logo should be in a scalable graphic format to allow resizing without making it blurry;
6. The company reserves the exclusive rights to modify the winning logo;
7. The Company reserves the exclusive right to register the winning logo;
8. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity;
9. The participants agree to indemnify KMRC from any losses and threatened losses arising from, in connection with or based on allegations of any third-party claim of infringement or misappropriation of any intellectual property rights;
10. The design is to be submitted in:
 - a. Black and white in six (6) hard copies on A4 size paper.
 - b. High resolution colour in six (6) hard copies on A4 size paper.
 - c. In printable soft copy in PDF or JPEG in a MS Windows readable CD.
11. Submissions become the sole property of KMRC and may be used for any purposes, including, but not limited to, display on websites, business cards, letterheads, posters, and other materials;
12. Any material graphic software or other items accompanying the submitted design shall belong to, and remain the property of the company;
13. Entrants should provide their full names, postal address, physical address, e-mail and daytime telephone numbers;
14. Our judges' decision is final and not open to any correspondence or appeal, whatsoever.

Determination of Winner

1. The winning entry will be selected by a panel comprised of officials of National Treasury and KMRC management. Their decision will be final, and no further correspondence shall be entered into.
2. Entries will be considered based on clarity of message related to KMRC, reflecting its mandate; impacting the mortgage market;
3. Entries will also be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.

Reward for the designer of the chosen logo

The selected winning logo will be awarded in order of merit as follows:

- 4) First position Kes. 100,000
- 5) Second position Kes 75,000
- 6) Third Position Kes 50,000

Delivery

The designs enclosed in presentable plain sealed envelopes, clearly marked “**Kenya Mortgage Refinance Company Logo Design Competition**” with the relevant Tender Number and title shall be addressed to;

**The Interim Chief Executive Officer
Kenya Mortgage Refinance Company
14th Floor –Treasury Building, Harambee Avenue
P.O. Box 3007-00100, Nairobi.**

IMPORTANT PRE-REQUISITES (EVALUATION CRITERIA)

EVALUATION CRITERIA

Mandatory Requirements

1. Affirmation that the submission is their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity;
2. Written consent to indemnify KMRC from any losses and threatened losses arising from, in connection with or based on allegations of any third-party claim of infringement or misappropriation of any intellectual property rights;
3. Please fill, sign and stamp the confidential business questionnaire

Detailed Evaluation Criteria

S/NO.	DESCRIPTION	MAXIMUM SCORE
1.	Level of clarity: Distinctly identifiable for use in various forms; Does the submission command attention and do all the elements work together to create a unified and appealing design?	15
2.	Scalable graphic format: vector graphic format to allow resizing without making it blurry;	15
3.	Appeal of the proposed colours: for the company; - visual balance and colour coordination;	15
4.	Motto: Clarity of the message related to KMRC, reflecting its mandate; impacting the mortgage market;	10
5	Description of the main ideas presented all applied features, connotations and such significant aspiration;	15
6	Relevance: Does the entry/submission reflect the goal, objectives and aspirations of KMRC?	15
7	Guidelines Does the entry adhere to the logo design competition guidelines?	15
	TOTAL	100

The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

STANDARD FORMS

REPUBLIC OF KENYA

CONFIDENTIAL BUSINESS QUESTIONNAIRE

You are requested to give the particulars indicated in Part I and either Part 2 (a), 2 (b) or 2 (c) whichever applies to your type of business.

You are advised that it is a serious offence to give false information on this form

<p><i>Part I- General :</i></p> <p>Business Name</p> <p>Location of business premises.....</p> <p>Plot No. Street/Road.....</p> <p>Postal Address.....Tel. No.....e-mail address.....</p> <p>Nature of business.....</p> <p>Current Trade Licence No.....Expiring date.....</p> <p>Maximum value of business which you can handle at any one time: K£.....</p> <p>Name of your bankers.....Branch</p>																															
<input type="checkbox"/>	<p style="text-align: center;">Part 2 (a) – Sole Proprietor</p> <p>Your name in full.....Age.....</p> <p>Nationality.....Country of origin.....</p> <p>*Citizenship details.....</p>																														
<input type="checkbox"/>	<p style="text-align: center;">Part 2 (b) Partnership</p> <p>Given details of partners as follows:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; width: 25%;"><i>Name</i></th> <th style="text-align: center; width: 25%;"><i>Nationality</i></th> <th style="text-align: center; width: 30%;"><i>Citizenship Details</i></th> <th style="text-align: center; width: 20%;"><i>Shares</i></th> </tr> </thead> <tbody> <tr><td>.....</td><td>.....</td><td>.....</td><td>.....</td></tr> <tr><td>.....</td><td>.....</td><td>.....</td><td>.....</td></tr> <tr><td>.....</td><td>.....</td><td>.....</td><td>.....</td></tr> </tbody> </table>	<i>Name</i>	<i>Nationality</i>	<i>Citizenship Details</i>	<i>Shares</i>														
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<input type="checkbox"/>	<p><i>Part 2 (c) – Registered Company:</i></p> <p>Private or Public.....</p> <p>State the nominal and issued capital of company-</p> <p style="padding-left: 20px;">Nominal K£.....</p> <p style="padding-left: 20px;">Issued K£.....</p> <p>Given details of all directors as follows:-</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; width: 25%;"></th> <th style="text-align: center; width: 25%;"><i>Name</i></th> <th style="text-align: center; width: 30%;"><i>Nationality</i></th> <th style="text-align: center; width: 20%;"><i>Citizenship Details</i></th> <th style="text-align: center; width: 20%;"><i>Shares</i></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1.</td> <td>.....</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td style="text-align: center;">2.</td> <td>.....</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td style="text-align: center;">3.</td> <td>.....</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td style="text-align: center;">4.</td> <td>.....</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td style="text-align: center;">5.</td> <td>.....</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> </tbody> </table>		<i>Name</i>	<i>Nationality</i>	<i>Citizenship Details</i>	<i>Shares</i>	1.	2.	3.	4.	5.
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<p>DateSignature of Candidate.....</p>																															

*if Kenya Citizen, indicate under “Citizenship Details” whether by Birth, Naturalization or Registration.

LETTER OF NOTIFICATION OF AWARD

Address of Procuring Entity

To: _____

RE: Tender No. _____

Tender Name _____

This is to notify that the contract/s stated below under the above mentioned tender have been awarded to you.

1. Please acknowledge receipt of this letter of notification signifying your acceptance.
2. The contract/contracts shall be signed by the parties within 30 days of the date of this letter but not earlier than 14 days from the date of the letter.
3. You may contact the officer(s) whose particulars appear below on the subject matter of this letter of notification of award.

(FULL PARTICULARS) _____

SIGNED FOR ACCOUNTING OFFICER